

Catalog, Website & Marketing Materials

Prior to live updates of the Catalog, Website, or Marketing Materials, items are sent to the Compliance Team for review. The Compliance Team reviews the accuracy of information and compliance with all regulators. Catalog content changes are approved by the VP, Regulatory Affairs along with the President of Allied Health programs.

Admissions Training and Monitoring

Admission Training is conducted with each new hire. The Compliance Team ensures Admissions completes the training. Every Admissions staff completes a course titled "CM102 – Raising the Bar – Compliant Communications with Students".

The Compliance Team does monthly monitoring of Admissions and Financial Aid calls to monitor for Misinformation, Competitive Appropriateness, Superlatives, Misleading Information, Unverifiable Information, Customer Service Concerns, Recruiting and Admissions tactics, and compliance with regulators. For Admissions staff, we also monitor Financial Aid advisement to ensure no Financial Aid information is being discussed by the Admissions staff.